



FACT SHEET OaSiS PROJECT CALL FOR PARTICIPATION

Project Description and Outcome

Regional development and innovation agencies are crucial actors for supporting small and medium-sized enterprises (SMEs) at the local and regional level, which helps creating jobs, prosperity and welfare across Europe. Therefore, it is key that their segmentation and innovation support services are of excellent quality to achieve maximum impact. The OaSiS project aims at exactly this goal: “Optimizing Support for Innovating SMEs”. For 24 months, from December 2017 to December 2019, pan-European benchmark & Big Data analyses will be carried out to result in best-practice **recommendations and** a developed **software tool to help regional development agencies and policy makers to support innovating SMEs** more effectively and more efficiently.

Project Partners and Budget

The coordinator of the OaSiS project is Cracow University of Technology and it has two other partners: The European Association of Regional Development Agencies and Linknovate, a start-up specialized in Big Data analysis to uncover hidden patterns and correlations among innovating SMEs. The project has been funded by the H2020 research & innovation program of the European Commission under the grant agreement no 777443 with € 549,750.



Call for Regional Development Agencies' Participation May 15 – July 13, 2018

To help regional development agencies and other entities supporting innovating SMEs in Europe to improve their SME segmentation and innovation support services, the OaSiS project seeks to establish cooperation agreements and launches a public call for participation. Interested entities are invited to demonstrate their commitment with submitting the application form before June 15 2018, available at the website <http://www.projectoasis.eu>.

Each applicant may **choose among 4 different levels of participation** in the OaSiS project. At the *Basic Level*, the participants test the developed software and receive support to make use of the OaSiS project's outcomes. In addition, the *Standard Level* of participation comprises taking part in expert interviews and transnational benchmarking analyses about SME segmentation and innovation support. On top of that, the *High Level* participants agree to confidentially share data about their innovation support for SMEs. To participate at the *Third Party Level* it requires an agreement to confidentially share all relevant data for the OaSiS project's purposes and for the ultimate enhancement of the participants' own innovation support instruments, SME segmentation strategies, and impact assessment measures by using



the project's results and software tools. Furthermore, those participants will be integrated as official "Third Party" of the OaSiS project with a dedicated budget.

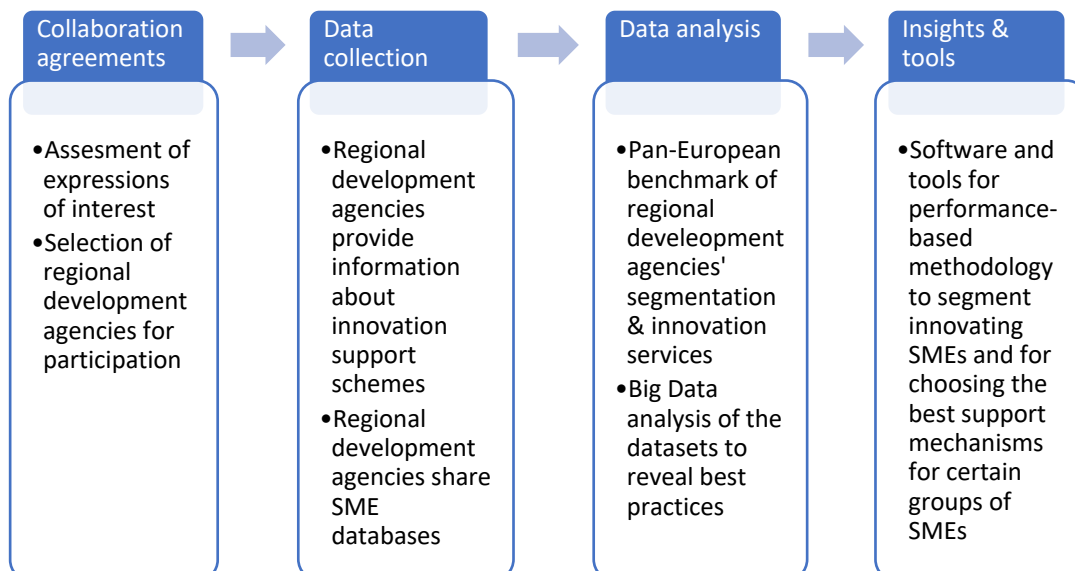
After the selection of participants, as a first step, **expert interviews** with the participants will be carried out for a mapping of the segmentation techniques and the services to support innovating SMEs provided by regional development agencies. Finally, after the participating **regional development agencies share their databases with the OaSiS project**, Big Data analyses will reveal which activities and measures of innovation support for SMEs lead to the highest impact. Based on these findings, a unique software tool will be developed from which the participants will directly **benefit first-hand**.

Timeline

May 2018	Announcement of the call for regional development agencies' participation
June 2018	Ongoing selection of regional development agencies as project participants
22 June 2018	Kick-off workshop on best practices of SME segmentation methods
July 2018	Final selection of the 3 rd party participants in the OaSiS project
Q3 2018	Expert interviews with regional development agencies and data collection

Next Steps

By Dec 2018	Big Data analyses of SME innovation support & segmentation measures
Early 2019	Test phases of the developed tool to improve SME innovation support
Mid 2019	Lessons-learned and recommendation sharing workshop
End 2019	Presentation & launch of project report and software tool



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